

## THE COLLEGE E-ZINE

THE COLLEGE OF DIPLOMATES OF THE AMERICAN BOARD OF ORTHODONTICS

"Keeping Our Members Connected"

36 ANNUAL SUMMER MEETING 2014

> Where: Whistler, BC At: Chateau Fairmont When: July 11-14, 2014





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#### To our members and friends,

ON BEHALF OF the Council, we are delighted to introduce the College ezine. The intention is to publish information that our members may find useful in their professional and private lives. We also encourage members to participate and submit information to share with College colleagues.

This edition features some information regarding our annual summer meeting. Imagine a quiet retreat with the sound of running river water nearby, beautiful flora and fauna, and, of course, great golf. President Moss has elected to return to the Rocky Mountains to the site of Dr. Billy Mitchell's meeting in Whistler, BC. Whistler can be summed up in two words: picturesque and fabulous. Dr. Vaden, the scientific chair, has assembled a cast of renowned speakers promising to give insight into the profession and a vision of the future. Why Whistler? There are many things families can do together here! Be sure to make reservations early as the meeting runs from July 11-14th at the outstanding Fairmont Chateau in Whistler, BC.

The member story features Dr. Peter Ngan's trials and tribulations on his path to becoming an orthodontist. His route to orthodontics is both intriguing and encouraging. He represents the dedication and self-sacrifice College members make to attain their goals.

Switching to technology, I've written a short article on the uses of QR codes and potential uses in our practices. There are at least fifty ways that QR codes are helpful to our practices. And, I'll actually create a QR code, so that members can follow along and create their own.

Have you ever thought of having a "Pet" in your office? Probably most of us have considered adding a fish tank. However, the Opins are using a furry friend. Read their unique story about putting a therapy dog in their practice and the rewards of doing so.

On a somber note, past Parliamentarian, Art Reed relayed information regarding the passing of George Ewan, Councilor Emeritus. We express our condolences to the family of Dr. Ewan and express our gratitude for his tireless work for the College.

Past President Ray Sugiyama leads a group of fisherman to an Alaskan outdoor paradise just prior to the Whistler meeting. Ray has extended an invitation to members that like to fish. If you are interested in joining him, the information is provided. These trips are amazing and exhilarating. Afterwards fly over to Whistler and join us!

Finally, as you are probably aware, the College has accepted some sponsorship funds for our last few meetings. Included is some information about our sponsors' products. The Lythos scanner from Ormco, for example, is a compact, easy to use device. GAC INT is an old friend to College Members. Ortho Classic is a newer company and have generously sponsored for the past three years. We also appreciate the contributions of American Orthdontics, AOA, Unitek, G&H Wire, Reliance, World Class Tech Corp and Strite Industries limited.

We hope that you enjoy this seminal issue and would like your feedback. If you have some ideas or thoughts to benefit our members we welcome them for for future issues.

Best Regards to our colleagues and friends,

Michael B. Guess Immediate Past-President

# SUMMER ANNUAL MEETING UPDATE

2014 Annual Meeting July 11-14 at the Fairmont Chateau, Whistler British Columbia, Canada

Kim Anderson, President-Elect

last year, President Moss wants us to use these passports again this summer. He and the meeting committee welcomes us to a former home of the Olympic games, Whistler, British Columbia, Canada for the 2014 meeting. Our reunion will be at another Fairmont hotel, the renowned Fairmont Chateau Whistler. The drive from the Vancouver International airport to Whistler is only 85 miles looping through the picturesque town of Vancouver and along the incredible Sea-to-Sky Highway with scenic pull-outs along the way for gorgeous mountain and water views.

Whistler has pedestrian walkways throughout the village and is laid out so that you can walk anywhere within 20 minutes. You'll quickly realize that this isn't your average mountain town. Whistler's world-class shopping, restaurants, nightlife and recreational activities are for everyone. There's gourmet cuisine in a fine dining atmosphere, casual fireside dining; or just grab a quick bite on the go.

The Fairmont Chateau hotel is at the base of Whistler-Blackcomb Mountains and is Whistler's premier golf resort in the summer and exemplifies mountain luxury. The peaks, Whistler and Blackcomb, have unbelievable views and a number of alpine hiking trails that begin and end at the Whistler resort. You can take a gondola ride up to the Roundhouse Lodge and then travel between Whis-

tler and Blackcomb on a gondola. The PEAK-2-PEAK gondola between Whistler and Blackcomb mountains, provides a 360-degree window of the Whistler-Blackcomb's alpine environment, its surrounding peaks, and changing seasons. If you take the PEAK-2-PEAK gondola, you'll take the chairlift right back down to the Fairmont Hotel. For the more adventurous, you can ride a mountain bike on over 250km of Whistler Mountain's Bike Park paths back down to Whistler.







On Whistler, you can eat at the Roundhouse Lodge and enjoy incredible food and views with live music. Just ride up the gondola and enjoy mouth-watering BBQ, fresh salads and delicious desserts at 1800 m/6000 ft. On Blackcomb, you can dine at the Rendezvous Lodge, which has some local dishes which are outstanding. You can also do a zip line over a raging river or catch a glimpse of wild-life on a Bear Tour, which is an opportunity to experience the wildlife, vegetation, glaciers and rainforests of Whistler and Blackcomb Mountains.

Adjacent to the hotel is the Family Adventure Zone, great for kids or adults that are young at heart. The Zone has

amazing rides and adventures. The Westcoaster Luge is a 315m track that snakes its way down the mountain. Kiss the Sky Bungee Trampoline - jumps 25 feet (8 meters) in the air! We sat there and watched children do flips and jumps for almost half an hour. Blackcomb Trail Rides – head up a 1000ft climb for a guided scenic ride through trees and alpine meadows. Spin Cycle Human Gyroscope –become a human gyro, just like the one NASA uses to give astronauts the feeling of being in space. Ride an

electric Hot Wheelz go kart, swing like Tarzan and Jane through a maze of ropes suspended in mid-air, crawl in a spider's web pretending you are Spiderman and navigate through the Amaze'n Maze and compete to see who can get through the maze with the fastest time.

For those who want to golf or to learn how to swing the club for the first time or just to improve your game, Whistler has world class golf courses to match the views. You have your choice of four courses. The Chateau Whistler Golf Club, a stunning Robert Trent Jones Jr designed course that mirrors the surrounding area's magnificent natural terrain and includes a David Leadbetter Golf Academy to teach you to drive for show and putt for dough. The Whistler Golf Club designed by Arnold Palmer as the site for his first Canadian design. The Nicklaus North Golf Course is the only golf course in the world to bear the name of its legendary designer. Finally, the Big Sky Golf and Country Club, a Robert Cupp designed masterpiece, is a scenic half hour drive from Whistler.

Besides the views, the resort, the mountains, the fun zone, the golf and the friendly people of Whistler, the scientific program promises to be outstanding and memorable. Dr. James Vaden has lined up an outstanding series of lectures about our specialties perspective on our future to help elevate your practice to the next level. Look for registration materials soon.



# COMING TO AMERICA THE JOURNEY TO BECOME AN ORTHODONTIST

Chairman Peter Ngan

#### Getting a visa to the United States

It was 1973. I was nineteen years old. I grew up in a not-so-well-off family with a brother and a sister in Hong Kong. I did not do well in high school. I failed the matriculation examination to enter a university. There were only two universities in Hong Kong at that time. Each year, over 4,000 high school students competed for 300 places in the two universities. The ones that did not get into a university had to find a low income job in a crowded city of Hong Kong with 7.8 million people.

When my parents found out that I did not pass the university matriculation examination, they asked my uncle, Professor Stephen Wei, to help me apply for a school in the United States. Well, the problem was that I didn't speak English. I learned a little bit of grammar in high school and, every time my father and I went to the American Embassy to apply for a visa, neither of us could understand the questions asked by the Counselor. The other problem was that the visa application required my father to have sufficient funds in the bank for my four years of college education, because foreign students were not allowed to work in the United States with a student visa. My application for the visa failed twice. Finally, my parents asked Professor Wei if he could serve as a sponsor for my education and my visa was finally approved to go to the United States!

#### First time away from home

My plane landed in January of 1973 at Davenport Airport. I had no idea where Iowa was in North America. I looked out of the window. It was totally white and there were snow flurries

hitting the window. I had never seen snow in my life, except maybe on television. My uncle and aunt picked me up at the airport and I asked them if people skied in Davenport. My uncle answered me with a solemn voice, "Peter, your parents worked very hard to send you over here to obtain a college education. You must study very hard and do not flunk any of the courses!" This response sunk in my brain and I did not know that my uncle would serve as my guardian in the United States for the next forty years.

#### **Knocking on doors to learn English**

I did well in the first semester at the University of Iowa. I had "A" grades in all my classes, except Rhetoric. My English teacher said that I had never spoken a word during the entire semester. Even though I did well on my essays, he could not give me an "A" for the class. That summer, I decided to learn how to speak English. I was contacted by a student salesman who worked for a book company named the Southwestern Book Company. Every summer, the company recruited students to sell books all over North America by knocking on doors. Luckily, my brother John and I obtained a summer work permit. The student salesman drove both of us down to Nashville, Tennessee to learn how to sell books. I was really surprised by the kind of English spoken there. It was quite different from the English I heard in Hong Kong because Hong Kong was a British colony at that time. I memorized the whole sales speech in two weeks and we practiced on each other to make sure that we always turned to the right page for the two volumes of student handbooks.

John and I were assigned to sell books in Berkeley, California. We were instructed not to carry money in our pocket

for the entire summer, except for the gas money. All down payments collected had to be sent back to the Company so we could get a pay check at the end of the summer. We drove two days straight from Tennessee to California. I remember that it was so hot when we passed through the Arizona Desert. At one point, we were stopped by the police because we drove for thirty hours non-stop on the freeway!

It was a rough summer. Every day, I went hitchhiking early in the morning to catch the parents before they went to work. We were told that if we knocked on seventy-five doors each day, we should be able to sell three sets of books. However, I lost my voice in the middle of the day. I sat down underneath a tree and tried to remember what I was taught at the sales school. I was told that at the end of the summer, I would have a lot of stories to tell. When I knocked at the next door, a gypsy woman came out and asked me for a quarter. I told her that I didn't have any money. She told me, "Then you'd better be real careful." When I knocked at the next door, an old lady opened it. Immediately, her big dog jumped out and tried to bite me. I stepped back but I had already got a scratch on my leg. The lady was so kind that she invited me to go inside her house for an alcohol wipe. As I sat down on the couch, I found out that she had another big dog that was locked behind a door in one of the rooms. That dog managed to unlock the door and then I had to fight with two dogs inside the house. I got bitten a couple of times and I was taken to the hospital. The doctor asked me if I'd had a booster shot. I told him that I didn't know what a booster shot was but I could write my mother in Hong Kong to find out. The doctor said, "Never mind; I have to quarantine the dog to make sure it does not have rabies." Now I remembered why the gypsy lady said I should be careful!

#### Finding a religion in America

When I started my dental training at the Harvard School of Dental Medicine, I met a Professor in Orthodontics who was also the deacon of a church. He invited me to attend a Bible study group when I caught up with my class work. At first, I gave him a lot of excuses such as working out in the gymnasium on Friday night. One night, the gym was closed because of maintenance and the Profes-

sor asked me again. I had no more excuse but to go with him. I was surprised how warm a reception I received, and everybody was speaking my language. I started learning about Jesus and Christianity and made a lot of new friends. However, there was one thing I'll never forget. It was a Thanksgiving weekend. All my friends left the dormitory to go home for the "Thanksgiving dinner". I had no clue what Thanksgiving was but I was the only student left in the dormitory. To my surprise, my Christian Professor showed up and invited me to his house for dinner. I was thrilled because I didn't have to cook and eat dinner by myself. It was such a wonderful time and I later found out that it was what they called Christian love. Well, to make the story short, I found my wife Elizabeth at a Bible study group in Philadelphia when we both attended the University of Pennsylvania.

#### Life as a Professor

In 1984, the Ohio State University was graduating 220 dental students per class. Life was not easy for practicing dentists. On every street and every corner, there was a dental office. However, teachers were few. Both my wife and I found jobs in the Dental School as Assistant Professors. We taught classes during the day and cranked up research data in the evening and at the weekend in an attempt to achieve tenure within six years. Writing was an obstacle because English is not my first language. However, I was encouraged by a Japanese Professor who happened to spend one year doing research in my Chairman's research laboratory. We worked together on a project to find out whether orthodontic tooth movement is an inflammatory response. Every Monday morning, he left a stack of research data on my desk. I soon found out that he and his wife, who is not a dentist or orthodontist, worked in the laboratory over the weekend. Unfortunately, our research did not go well. We could not produce any publishable data. One day when he came into work, he did not shave and he told me that he would not shave until he obtained publishable data. Otherwise, he would have no "face" when he returned to see his Chairman in Japan. I was very moved by his commitment to work and research and we worked very hard for the next six months and published six papers in refereed journals.



Figure 1: Dr. Jim Caveney invited me to co-chair the scientific program for the 2004 AAO annual meeting in Orlando.

#### Starting My Own Research

In academia, one must excel either in clinical or basic scientific research. A few of us were lucky to find a mentor to guide us through the baby steps of doing research. When I was a dental student, Professor Wei received a research grant to conduct a cariological clinical trial at the ADA building in Chicago. He asked me if I could work for him as a Research Assistant. Of course, I was thrilled to accept because I didn't even know what Cariology was. The Head of the Nutrition unit at that time was Dr. J.J. Hefferren. He is a kind gentleman who is very knowledgeable. He allowed us to recruit volunteers from the ADA building to test the different types of food for their cariogenicity. Professor Wei took me through the steps of designing the experiment, obtaining consent from the volunteers, and collecting and analyzing the data. The most exciting part was that our abstract was accepted to present at the AADR meeting. It was the first time I had attended a professional meeting. I didn't know anybody and I could hardly understand my own research. Luckily, my preceptor, Professor Wei, was standing next to me at the poster to answer all the questions. Since then, I have attended every single AADR meeting for thirty-five years (Figure 1). In 1984, Professor Wei helped me to write my first seed grant to conduct a clinical trial with the University of Hong Kong on the efficacy of early Class III treatment with facemask therapy. In 2003, Professor Wei introduced me to the Chair of Wuhan University School of Stomatology, and we had the opportunity to conduct a clinical trial on the use of onplants as absolute anchorage for maxillary protraction. I cannot stress enough how important it is to have a mentor to start your research career. I am so lucky to have had a mentor to guide my research for over thirty years.

#### **Learning Administration the Hard Way**

In 1994, I was given an opportunity to assume the Chairman position at the West Virginia University. I told the Dean that I had no administrative skill, but I would try my best to learn. I also learned that to be a successful leader, one must be able to MANAGE PEOPLE and BE MANAGED. I was interviewed by Dr. Jim Caveney, who was an active West Virginia alumnus. He said he would serve on the faculty as a visiting Professor. Little did I know that he became the guiding light of the Department, helping me every step of the way to move the Department forward. I also learned that AAO leaders can provide excellent opportunity for young faculty members to excel in academia. In 1997, Dr. Don Joondeph, President of the AAO, provided me with a chance to deliver the Salzmann lecture at the AAO annual session. In 2004, Dr. Caveney became President of the AAO and he gave me the opportunity to co-chair the scientific program for the largest ever AAO meeting in Orlando, Florida (Figure 2). In 2013, Dr. Michael Guess, President of the CDABO, gave me the opportunity to serve as the Scientific Chair for the annual session in Bermuda. The life of a Professor is very different from the life of a practitioner. I was asked by my students many times why I did not start my own private practice. I always replied that the United States provided me with an education. If not, I would not be an orthodontist today. Now that the profession needs more teachers to train the next generation of orthodontists, this is how I can give back to my profession.



Figure 2: Professor Stephen Wei was the preceptor for my first poster at the AADR meeting.



# TECHNOLOGY HARNESSED FOR YOUR OFFICE: PLACING **QR** CODES ON BUSINESS CARDS

uick Response or QR codes have been used for many years in Japan and today you can see them on product boxes, billboards, t-shirts, etc. Orthodontic offices have not yet taken advantage of the ability QR codes offer.

QR codes can be used on social media sites such as Facebook and LinkedIn, websites, and emails. QR codes are such a great marketing tool that they have made their way onto business cards. Having a QR code on your business card makes it easy for a parent, potential patient, referrer, or business to quickly scan information about you and office into their phone. Because only a few offices have adopted QR codes, it will make someone look twice at your card. It gives the appearance of being "leading edge" and when you see someone do a double take at your card, you know that your office has stood out. When you have a QR code on your card, it is a mystery to the person looking at it. Curiosity works to your advantage. Most people, especially younger ones, will want to immediately scan it to find out what information it holds, where a URL leads, or what the website looks like. Once scanned, even if the card is lost, the information captured will be stored in the phone. This information can be retrieved and shared at any time in the future from the smartphone. And by storing it, retrieval is just a few strokes away. And if the QR code is set up correctly, it will go straight into the "Contacts" area of the phone when scanned.

Aesthetics are important when using QR codes on business cards. The appearance of your business card is still very important, so precaution on the visual appearance of your card should be taken. The QR code should not make it look sloppy, like it was just casually placed. You still should place some text, a name, and the QR codedon't make it look completed or overwhelming.

#### Some Ideas for QR codes on a Business Card

- Links to your curriculum vitae.
- QR code that provides all pertinent office information.
- QR code with office information for each staff member.
- Link contact information to a QR code.
- Link a social media page like Facebook or LinkedIn to a QR code.
- Link your company website to a QR code.
- You can make two-sided business cards to add additional office information or promotional information.
- If you embrace a new technology, then create a QR code that links to a picture of your product.
- If you own a business, create a QR code linking to your business's webpage.
- And, if you like, make a QR code that displays Patient Success Stories





#### **Key Points about QR codes**

- The reason why QR codes are more useful than a standard barcode is that they can store (and digitally present) much more data, including URL links, GPS coordinates, and text.
- The other key feature of QR codes is that instead of requiring a chunky hand-held scanner to scan them like for barcodes, any modern cell phone with smartphone capability can scan them.

#### Some Ways to use QR codes in Your Practice

#### 1. Business Cards

Put a code on your business card containing all of your contact information

#### 2. Put It on a T-Shirt

Then people get sent where you want them to go.

- 3. Put It on Your Website's "Contact Us" Page
  People take a picture of your page on the screen
  and put you in their contact list.
- **4. Put It on Your Ortho Instruction Sheets** People scan it to get step-by-step instructions.

#### 5. Put It in Print Ads

People scan to be taken to a specific landing page on your website.

#### 6. Put It on Your Luggage

If your luggage ever gets lost...or make tags and give to your patients for summer.

#### 7. Send a Tweet or Facebook post

Scanning it sends out a tweet

#### 8. Do a Location Login

Put on every table and the walls of your practice, does a Foursquare login or a Facebook location login.

#### 9. Add to Your LinkedIn Page

Passes your contact information or website.

#### 10. Send a Teaser Postcard

Send a QR code to a potential client, which takes them to your website.

#### 11. Put It on Your Conference Name Tag

Contact information or website.

#### 12. Put a Backsell on Your Invoice

Taking them to a landing page making a special offer or announce new services.

#### 13. Put One on the End of an Office Video

Takes the viewer to a landing page, can pass source codes.

#### 14. Promote an Event or Special Practice Day

Scanning the code puts it on their calendar.

#### 15. Announce Your Free Wi-Fi

Scanning logs them into your Wi-Fi account.



#### 16. Put It in Your PowerPoint Presentation

Build your list by sending them to a special bonus offer if they sign up.

#### 17. Have Treasure Hunts several times a year at Halloween, etc.

#### What are some of the QR generator sites?

http://gogr.me/

http://www.grstuff.com

http://grcode.kaywa.com/

http://www.the-grcode-generator.com/#/

http://www.visualead.com/

http://www.unitaglive.com/qrcode

http://www.free-gr-code.net/

http://www.qrhacker.com

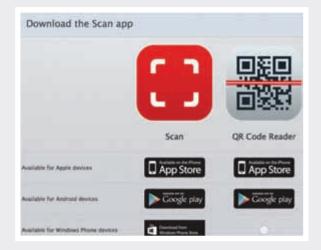
http://www.scan.me

#### Let's Get Started

The first thing you are going to need is a QR reader so that your phone can read QR codes.

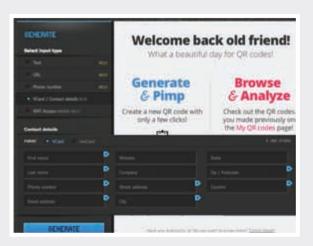
So, let's get your reader:

- 1 Go to www.Scan.me
- 2 Download the app to your smartphone.
- 3 Pick out your smartphone type and download.
- 4 Once downloaded onto your phone, scan some QR codes to make sure it works.
- 5 You are now ready to start creating your own QR codes.
- Go to www.qrhacker.com I'd upgrade to the premium so that Hi–Res files, tracking, etc. can be used. But you can also use the free version which does a nice basic job.





- 7 Gather all your information.
- 8 Choose VCard to create an office contact card. This will allow a patient, referrer, or potential patient collect your office information and automatically place it in your smartphone.



9 After entering all the information, select the "Generate" button at the bottom.



- This is your new but raw QR code and this could be saved and used.
- 11 This is now ready for dressing up, if you like.



- 12 Add a color. If you are going to use just plain black and white, do not set it on a white background as the QR reader will have a tough time reading it.
- Add a logo or photo. This should not be too large as it will interfere with the QR reader.





- Now save this image with the .png extension as this will print clearer.
- Test the image with several Smart Phones prior to using it or printing on ads, banners, Facebook, etc.



16 Scan the finished product and it should open on your smartphone in the "Contacts" pane.







Sample Patient One Year Office Scheduled Appointments

#### HAVE YOU CONSIDERED A

#### "MEDICAL THERAPY DOG"

#### FOR YOUR ANXIOUS PATIENTS?

Perry & Gary Opin

don't need to introduce Dr. Perry or Gary Opin. Both have an inner passion and energy to move our profession through hard work and thought. Perry introduced me to the idea of a therapy dog in the office and he explained why. I was impressed and thought, "Geez, I bet the patients love it too." But I'm going to let the Opins tell their own story:

Have you ever hit the lottery? Well, Gary and I hit it big time. Nine years ago, Gary was given, as a birthday present, a little warm ball of fur. We named this hyper-energetic four-legged bundle of love, "Cooper." Who knew that this fortuitous gift would end up becoming a celebrity who is loved by all our patients and has been recognized in numerous articles in local journals, state journals, and journals circulated worldwide. Yes, Cooper is a certified "Pet Partners" medical therapy dog, and a most important member of our orthodontic team.

To ensure that Cooper's role as a member of the team was accepted and approved, we enrolled him in a class known as "Pet Partners". The program was established in 1990 to ensure that "both ends of the leash" — people, as well as animals, are well-prepared to participate in animal-assisted therapy programs. Gary, Cooper, and I have invested extensive time to achieve and maintain our certifications and ensure that Cooper remains a bone-a-fide member of

our orthodontic team. It also helps that he is hypo-allergenic, doesn't shed, and is an ideal weight of nineteen pounds.

Whether in our practice, out in the community, or at home with us, Cooper is winning hearts. Regularly, we bring Cooper to hospitals, nursing homes, and schools. He is a major referral source, and you cannot imagine how essential he is to our practice. We are the orthodontists to the Yale Craniofacial Team and, hence, a large part of our practice is dedicated to patients with craniofacial defects. Most often, they will have had several surgeries, may have delayed developmental issues, and develop what we call "the white coat syndrome", whereupon they tense up, and become difficult to handle at the sight of anyone in a lab coat. Cooper is intuitive and will jump up, snuggle in patients' laps, and often goes to sleep. Petting Cooper, the patients forget their fears, and we can go about whatever is necessary to treat the patient. Our Vet says Cooper is "one of a kind" (he knows, as we have treated his children). It is almost like Cooper was born to do what he does.

Gary and I are grateful for the patients we are privileged to serve. With Cooper's unconditional love for what he does, we truly believe he makes our daily lives and those of our patients better. He is a very special part of our family, and a true hero in our office.



If you have more questions about getting your own therapy dog, please talk to either Perry or Gary and they'll steer you in the right direction. Next time you run into Perry, makes sure he sends your greetings to Gary – Cooper -- as well!

#### RESIDENT

#### **ATTENDANCE**

#### **PROGRAM**



t our annual meeting in Bay Harbor, the members voted to allow student membership to residents of accredited training programs. This past summer, for the first time in our history, the College invited and hosted twelve residents from West Virginia and Georgia Regents University. These residents were eager to learn, interested in our future, and serious about quality orthodontics. If these residents from Dr. Ngan and Dr. DeLeon represent the "new" orthodontist, then we have an excellent future in the specialty. Here is the collective letter received by them shortly after conclusion of our meeting. If your residency program is interested in participating, please send a short email to our executive Director, Scott Cant.

#### August 1, 2013

To The College of Diplomates of the American Board of Orthodontics,

On behalf of all the residents, we would like to extend the most sincere appreciation for having us as guests of the College to the Fairmont Southampton resort in Bermuda. This was a spectacular event on many levels. It was an honor to be in the company of so many decorated orthodontists with seemingly unlimited knowledge and passion for the profession. It was refreshing to have non-biased lectures from orthodontists on the forefront of our profession who shared their knowledge from both successes and failures, and who did so in a pure educational format. Thank-you for hosting our reception, where we could enjoy ourselves and learn more about the CDABO. Everyone in attendance made us all feel extremely welcome.

From all of this, the most meaningful aspect of this meeting was the generosity of so many individuals that made our attendance possible. In a day and time when good orthodontics is being threatened, these gestures express your genuine appreciation for high quality orthodontics and your foresight in caring for the future of our profession. It is because of you we will continue to be the oldest specialty in dentistry, and this profession will continue in the footsteps laid by you.

Once again thank you, Residents of Georgia and West Virginia

This is the Application for residents in accredited programs to join the College.

## College of Diplomates of the American Board of Orthodontics

401 N. Lindbergh Blvd St. Louis, MO 63141

#### **Student Membership Application**

Please type or print information

Date:					
Student name for membership					
AAO Student Member Number (if applicable)					
Address					
City:	State/Province:	ZIP Code	Country		
Home Phone:					
Cell Phone:					
Fax:					
E-Mail:					
Dental School		Year of Graduation			
Graduate Program		Year of Expected Graduation			
Department Chair					
Where do you plan to practice upon graduation?					
When do you plan on taking your ICE (Initial Certification Exam)?					
Signature					

Please email or fax your completed application to <a href="mailto:TheCollege@aaortho.org">TheCollege@aaortho.org</a> or 314-993-6843

#### POST-CONFERENCE FAIRMONT HAMILTON

#### Paul Miller, Councilor

•he Council elected to add a ences at our annual meeting when post-conference to the annual summer meeting last year. The post-conference was well attended and the presenters well prepared. The feedback received by the College was that the post-conference was valuable to members. The Council will continue to offer post-confer-

deemed appropriate. There is no post-conference scheduled after the Whistler meeting.

CDABO's post conference was located at Bermuda's Hamilton Princess. which overlooked the beautiful harbor, and was steps away from downtown Hamilton. Round Table discussions were presented by five Orthodontists with a wide range of topics, and three lectures. The evenings were spent with family and friends enjoying the lovely sites of Bermuda. This was a nice addition to our annual meeting and Paul Miller worked diligently with the speakers.

#### The Round Table discussions were presented by five orthodontists:

- 1. Dr. Bruce Hultgren, innovator of E-Models and from Eden Prairie, Minnesota, presented applications for the use of digital models by Intra-Oral Laser Mapping.
- 2. Dr. John Kanyusik, Mankato, MN, presented general principles of Risk Management Through Careful Practice Management.
- 3. Dr. Sylvain Chamberland, Quebec, Canada, enlightened us with an update on understanding the effect of Unilateral Condylar Hyperplasy in Growing and Non Growing Individuals.
- 4. Dr. Ernest J. Goodson, Fayetteville, NC, presented another alternative to TADs, and Orthognathic Surgery for uprighting third molars.
- 5. Dr. John Carter, Overland Park, Kansas updated us to Timing the Cleft Palate Treatment for Surgery and Enhanced Stability.

#### The lectures were presented by three orthodontists:

- 1. Dr. Ray Sugiyama, Los Alamitos, California, gave a memorable lecture regarding Long Term Stability of ABO cases, and principle of finishing these cases with excellent results.
- 2. Dr. Sylvain Chamberland, Quebec, Canada spoke on Functional Genioplasty in **Growing Patients.**
- 3. Dr. John Kanyusik, Mankato, MN, provided us with indications, contraindications, and risks for Autotransplantation.



John Kanyusik, John Carter, Ray Sugiyama, Bruce Hultgren, Sylvain Chamberland, Paul Miller and (not pictured) Ernest Goodson

#### DO YOU LIKE TO FISH?

To my College friends

will be hosting a seminar at Katmai Lodge next year. Pictured is a huge king salmon that Dr. Maeda, from Japan, caught this year. We fish for king salmon from a boat in the river and we fish on shore for the sockeye salmon, trout, and grayling. We fish two people to a guide. The lodge is very clean and you two will have a private cabin with a shower. You will see bears, moose, eagles, and other wild animals during your stay. The food is outstanding and the guides are very helpful. Your salmon, 50 lbs., will be cleaned and flash frozen for your trip home. These salmon are from Bristol Bay and contain the highest quality omega-3 oil for your health.

#### **Alaska Salmon Fishing**

Next year's seminar is Saturday to Wednesday, July 5-9th, 2014. You will catch plenty of salmon during that time. Most of the salmon you eat in restaurants or buy on markets are farm-raised in pens and fed food pellets with hormones and artificial coloring.

Please let me know if you are interested in this trip as I am only able take twelve people. I need to confirm everyone's intention by January 1st to save a spot. Alaska is the only true wilderness left in America. You will receive CE Credits and be able to write off the entire stay for educational purpose. After-



Do you have a clinical or administrative tip that you'd like to share with our members? Please

send them to: TheCollege@aaortho.org

**TIP REQUEST** 

wards, it's a pretty short trip over to the College's summer meeting in Whistler.

Two years ago, both of my sons went and it was a trip of a life time for father and sons. To find out more about the lodge go to: <a href="www.katmailodge.com">www.katmailodge.com</a> raysugiyama@aol.com

**OBITUARY** 

# IN LOVING MEMORY OF GEORGE E. EWAN CDABO COUNCILOR EMERITUS

It is with regret that we report the passing of our long time faithful and charter member George Ewan of Sheridan, Wyoming. George was married to the former Vickie Telander who predeceased him. He is survived by his son, three daughters, and three grandchildren.

George received his dental degree from Northwestern and his orthodontic training at The University of Michigan. He served as a Navy Lieutenant Commander and landed on Omaha Beach D-Day plus four.

George was past President of his Rotary Club, and a very involved school board member, culminating in the Presidency of the National School Board Association.

One interesting antidote was his placement of braces on a quarter horse to correct a severe overbite. The horse was saved and dubbed "Ortho".

His counsel was frequently sought and valued.

MAY 4, 1917 – OCTOBER 31, 2012

George, may you rest in peace.

Art Reed, Past-Parliamentarian

#### VAUGHT TAGGED TO REPLACE MOSS

by Robert Moss. From all indications, this strong representation will continue with the newly elected Councilor, Dr. Robert Vaught. Vaught has practiced in Savannah, Georgia since 1992. He attended the University of South Carolina on an athletic scholarship for springboard diving and graduated with a B.S. degree in biology. He received his D.M.D. degree from the Medical University of South Carolina, and completed his orthodontic education

with a Master's degree from Saint Louis University. He was certified by the American Board of Orthodontics in 1999.

Bob has served the College by representing the Southern Association of Orthodontists on both the Mentor and Constituent Affairs Committees. He has also represented the Southern Association of Orthodontists on the Council on Membership, Ethics, and Judicial Concerns for the American Association of Orthodontists. Bob is a past president of

### NOMINATING

Future Summer Meetings
2014 Whistler, BC
2015 Beaver Creek, CO
2016 Grove Park Inn,
Asheville, NC

The nominating committee has recommended Dr. Dan Rejman to represent the combined constituencies of the RMO and SWSO. Dr. Rejman will bring a new prospective to the Council. He recently recertified in 2012.

# The College of Diplomates of the American Board of Orthodontics Foundation Report

Rodney Hyduk, Immediate Past President, The College Foundation

The College of Diplomates of the American Board of Orthodontics Foundation Board of Directors met at the College's July 2013 Annual Meeting in Bermuda. The Board of Trustees Officers include: Michael Guess, President, Robert Moss, Jr., President-Elect, Kimsey Anderson, Secretary-Treasurer, Rodney Hyduk, Immediate Past President. Trustees include: John Carter, Tucker Haltom, John Kanyusik, Tom Skafidas, Robert Staley, William Wallert,

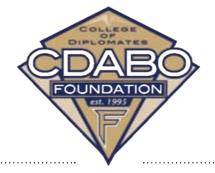
the Georgia Association of Orthodontists, the Southeastern District Dental Society, and the Savannah Dental Society, and has served as the Annual Meeting Chair for both the Southern Association of Orthodontists and the Georgia Dental Association. Bob is an Honorable Fellow of the Georgia Dental Association, where he served for many years as a Trustee, and is a current and founding Board member of the Georgia Dental Insurance Service.

Bob and his wife, Kathy, have been married nearly twenty-seven years and are the devoted parents of three children, Kate, Robert, and Will. Kate is entering her second year in the College of Dental Medicine at the Medical

University of South Carolina. Robert is a rising junior and Will is a rising freshman, both at the University of South Carolina. Bob's hobbies keep him outdoors. He can often be found in the woods on the family farm, hunting with his boys, or on the water, where he is an avid saltwater fly fisherman.

As a side note: Robert is a very compassionate College member. Four other highly qualified and enthusiastic members sought the Council position he now holds. If his passion for the College is anything like he showed in Bermuda or his past accomplishments, he will be an excellent council member.

## COMMITTEE REPORT



Dorothy Whalen, and Phil Markin. Lay Trustees include: David Allesee, Dentsply/Ormco/ Allesee Orthodontic Appliances, and our most recent addition, Randy Benz, Vise Chairman and CEO, American Orthodontics.

The board continues to display our new logo in all communications, which depicts the Foundation as a seperate entity, yet in close alliance with the College. We would like to thank American Orthodontics for ther assistance in procuring the final design, toghether with AOA's input.

Michael Guess and myself continue to have discussions with Orthodontic Companies and other related business entities to work for a common goal of recruiting residents and young, newly boarded orthodontists to join the College fold and to maintain the College as a strong component of the AAO family.

We will meet, as a Board, in Whistler, British Columbia this Summer to review upcoming projects, and evaluate past projects, including the sponsorship of the Thurow Lecture, and the resident scholarship program, to offset the expenses of the residents of one program a year, with offering a school attendance through a yearly lottery format each year.

Looking forward to seeing eveyone at Robert Moss's meeting, and our "College's Reunion," in Whistler, BC this summer.



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#### THIS IS THE END OF OUR FIRST EZINE ISSUE. HOPE YOU FOUND IT INFORMATIVE!

The College wishes to acknowledge the contributions of several orthodontic vendors and their help to forward our missing and to keep our College Members "a step beyond" Board certification. This is the end of our first issue hope you found it informative!



Robert Moss President



Kim Anderson President - Elect



Ken Hrechka
Secretary
kkhrechka@msn.cor



Paul Miller Treasurer



James Williams Councilor



Terry Sobler Councilor



Eric Dellinger Councilor



Bruce Goldstein Councilor



Robert Vaught

Councilor



Michael Guess Past-President



Perry Opin Parliamentarian



Howard Fine, Newsletter Editor

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