

The DIPLOMATE

VOLUME 34

SUMMER 2010

NUMBER 1

College Hosts Events at AAO Annual Session

THE COLLEGE RECENTLY held several events at the 2010 AAO Annual Session in Washington, DC. The review courses for the ABO Clinical Exam were well attended. Three Model Measurement courses, several

Richard Ridgley, Thomas Skafidas, Dorothy Whalen, John Whitaker and Peter Worth.

The Annual College luncheon served close to 200 guests and included eight award presentations. The winners of the **2010 CDABO Case Report** of the Year Award were **Drs. Jorge Faber and Flávia Velasque** of Brasilia, Brazil for their case report titled, "Titanium Miniplate as Anchorage to Close a Premolar Space by Means of Mesial

Lionel Sadowsky and Bailey N. Jacobson. The ABO Special Recognition Award was presented to **Dr. Alan J. Borislow.**

A total of 56 orthodontic programs participated in the College's Resident Case Display program.



Discrepancy Index and Cast Evaluation courses and several "Mock" Board Case Oral Exam courses were held with 93 taking a total of 187 courses. The review courses were taught by **Drs. Kim Anderson, Samir Bishara, John Carter, Michael Guess, Tucker Haltom, Kenneth Hrechka, Rodney Hyduk, Philip Markin, Robert Moss,**



From top to bottom: Drs. John Whitaker, Dorothy Whalen, Samir Bishara and Kim Anderson teach a Model Measurement course.



Movement of the Maxillary Molars." The article was

published in the 2009 October issue of the *American Journal of Orthodontics and Dentofacial Orthopedics* (Am J Orthod Dentofacial Orthop 2009; 135:573-9). The Dale B. Wade Award of Excellence was presented to **Drs. Richard Kulbersh, W. Eugene Roberts and Peter A. Shapiro.** The Earl E. & Wilma S. Shepard Distinguished Service Award was presented to **Drs. P.**

President's Message

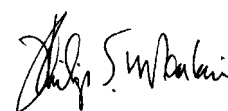
By Philip Markin



AFTER SIX YEARS the College is returning to the East for our annual summer meeting. The Samoset Resort is a

fantastic location on the mid coast of Maine, overlooking Penobscot Bay. This meeting will be a traditional *College Reunion* with a wonderful opening reception at a working transportation museum; a controversial and debatable scientific subject and a classic Maine lobster bake as the finale.

The lectures are in the morning only. The afternoons are free with plenty for everyone to do. What makes this site even more attractive are the numerous places to see and things to do on the coast of Maine. So bring the family, come early or stay late and visit one of the most beautiful parts of our country.




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**College of Diplomates
Of the
American Board of Orthodontics**

3260 Upper Bottom Rd.
St. Charles, MO 63303
Phone: 636-922-5551
Fax: 636-244-1650
E-Mail: cdabo@charter.net
Web: www.cdabo.org

Editor

Dr. Irwin Kolin, Brooklyn, NY

President

Dr. Philip Markin

Executive Director

Karen Seiler, St. Charles, MO

The Diplomat is published twice yearly by The College of Diplomates of the American Board of Orthodontics. The opinions expressed in articles and editorials are those of the authors and not necessarily those of the College.

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COLLEGE FOUNDATION REPORT

The Board of Trustees for the 2009-2010 fiscal year are:

Officers:

Dr. Tucker Haltom – President
Dr. Phil Markin – President-Elect
Dr. Dorothy Whalen - Sec. /Treas.
Dr. Tom Skafidas – Immediate Past Pres. CDABOF
Dave Burmeister, Executive Director

Trustees:

| | |
|--------------------|---------------------|
| Mr. David Allesee | Dr. Bob Nemeth |
| Dr. Samir Bishara | Dr. Richard Ridgley |
| Dr. John Carter | Dr. Robert Staley |
| Dr. George Ewan | Mr. Lee Tuneberg |
| Dr. Rodney Hyduk | Dr. John Wahlig |
| Dr. Roberto Justus | Dr. William Wallert |
| Dr. John Kanyusik | |

The CDABOF Board of Trustees is an impressive group of orthodontists. They are our most valuable asset and they provide experienced and thoughtful advice. We are pleased to have as our newest Trustees Mr. David Allesee, president of Allesee Orthodontic Labs, and Mr. Lee Tuneberg, executive vice president of American Orthodontics. Both are respected members of the orthodontic vendors family and bring a new dimension to our board.

The last meeting of the College of Diplomates of the American Board of Orthodontics Foundation (CDABOF) was held on May 3, 2010 in Washington, DC at the AAO Annual Session.

We are now operating under a newly-revised set of by-laws thanks to Dr. Bob Staley's extensive research and recommendations.

This year in Samoset, The Raymond Thurow Honorary Lecture will be presented by Dr. Nigel Harradine speaking on "Self-Ligation – The Claims and the Evidence." The Foundation Annual Meeting will also be held in Samoset.

The Foundation continues to grow financially. The American Board of Orthodontics' Directors have generously pledged \$10,000 to CDABOF. Their support is greatly appreciated. The Foundation balance at this time is \$212,454. The Board is considering a campaign to enhance our principal so that we might do more good works for the College. You will hear more about this as the campaign is developed.

Your contributions are also appreciated and carefully invested and dispersed. Remember the Foundation as a memorial to loved ones or as a part of your estate. Donations may be sent to:

CDABOF
3260 Upper Bottom Rd
St. Charles, MO 63303

Meetings

2010 College Annual Member Business Meetings, Maine

First Business Meeting

Friday, July 16
7:30 am – 8:15 am

Second Business Meeting

Saturday, July 17
7:30 am – 8:15 am

The College of Diplomates Holds 2010 Annual Summer Meeting in Rockport, Maine July 14-18

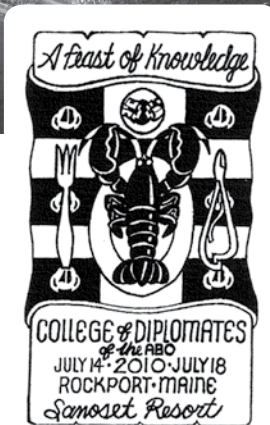
By Rod Hyduk, General Meeting Chair



THERE IS STILL TIME for you to make plans to join fellow colleagues at our 32nd Annual Reunion. This reunion offers a wonderful program in a coastal setting. Make it a vacation and take full advantage of this great area. Two hours north of the Samoset Resort is Acadia National Park, one of the most beautiful and enchanting natural places on the continent. Visit historic lighthouses that have become a symbol of the area, take a ferry ride to one of Maine's island communities and definitely enjoy the fresh lobster.

The scientific program is very timely and should shed light on the increasing popularity of self-ligating fixed orthodontic appliances. We will obtain a number of view points regarding various philosophies and designs followed by an in-depth look at the various systems, with an evidence based discussion.

In summary, we will present an overview of self-ligation, with respect to



facts, fiction and philosophies. We will examine if the self-ligation brackets are a paradigm shift in treatment goals, a more efficient way to achieve current treatment goals, or a matter of convenience and personal preference.

We have gathered scientists and practitioners to debate these issues. We look forward to your participation.

Remember to register if you have not yet done so. Ocean-view rooms are limited! The mid-coast of Maine is well known as a tourist destination. Your family will enjoy this area with all it has to offer. You will discover seaside resorts, charming villages and even glacier-carved peninsulas. All of this is just minutes from the resort. Go sightseeing for seals, whales and dolphins. Come to our reunion to share a wonderful experience with your family, my family, and our CDABO colleagues. My wife, Nancy and I look forward to seeing all of you very soon in Maine!

NOMINATING REPORT

THE COLLEGE'S NOMINATING COMMITTEE (Raymond George, Sr., chair, Thomas Skafidas and Richard Ridgley) are pleased to present the following nominations to join the College Council, pending approval:

Dr. Paul Miller of Quincy, Illinois to represent the Mid-Western Society. We thank Dr. Samir Bishara for filling this position on an interim basis.

Dr. Terry Sobler of New City, New York to represent the Northeastern Society as Dorothy Whalen will move into the position of president.

Dr. Jim Williams of Austin, Texas to represent the Southwest Society. We thank Dr. John Carter for filling this position on an interim basis.

2010 ANNUAL MEETING DEDICATED TO Dr. Samir Bishara

We honor Dr. Bishara for his dedication and leadership to the College and the College Council. As his guidance to the Council is immeasurable, we dedicate this meeting to him.



COLLEGE OF DIPLOMATES' DECEASED MEMBERS

Reported since May 2009

Edward R. Genecov – SWSO
Craig A. Kishiyama – PCSO
Lee R. Logan – PCSO
George E. Mayo, III – SAO
John G. Steciw – MASO
Raymond C. Thurow – MSO
Joseph A. Wells – SAO

AAO REPORT

By Lee W. Graber, 2010-2011 President

IT IS A FAIR ASSUMPTION that members of CDABO are also members of the AAO, and thus have all the “news” they need about the varied activities of our organization. I would encourage you from the start to go to the AAO website at www.AAOinfo.org as it is updated every day by AAO staff.

In addition, the eBulletin highlights issues of which you should be aware on a regular basis. Also, if you have not done so, click on the AAO Facebook and Twitter pages and sign up as a “fan”.

The prime difference between serving on the AAO Board of Trustees (BOT) today and when I started

10 years ago is that the environment in which we work is changing faster than ever. Articles in professional association management journals indicate that well-run associations must have frequent environmental scanning sessions, focusing on *external* as well as the *internal* environment.

In following this mandate, at each of our board of trustees sessions we set aside time and focus on one or more scanning issues, a consideration that we and/or staff identify as something that may impact the organization in the next one-three years. Several trends seem apparent for the AAO as follows:

1. Economic uncertainty, rising unemployment and under-employment, increased cost of goods and services
2. Change in federal healthcare policies: HIPAA, access to care concerns, universal healthcare initiatives
3. Change in healthcare communications with the public (and members)
 - i. Web based information
 - ii. Identification of expertise more difficult
4. Competition for orthodontic services



- i. Public perceptions
 - ii. Non-traditional credentialing
 5. Changing member demographics
- In distilling these issues into action, we have decided to focus the attention of the AAO on five critical issues. Some are the same as last year...but there are

new ones as well. The AAO has a strategic plan that gives us organizational direction for a three - five year window, but the “critical issues” are those on which we need to have focus in the immediate one - two year time frame. These issues, ratified by the AAO House of Delegates in May 2010, are as follows:

1. Consumer Awareness
2. Advocacy – Government Affairs and Access to Care
3. Relationships with General Dentists and other Professionals
4. Transition of Recent Graduates to Practice
5. Operating, Marketing and Financial Management of a Practice

We need to be proactive in all areas simultaneously and are lucky to have an AAO central office professional staff of 52 who assist us in providing programs to achieve our goals. Our greatest challenge is to develop our organizational action plans so that we have a positive effect but are continually mindful of the “external sectors” that may at any time change the playing field. To integrate successfully with the external environment; the AAO must be the universally recognized “go-to” resource as the authority on orthodontics and related issues within the healthcare community as well as the public.

We talk about the “AAO Brand”, representing *the* best when it comes to information on any of our critical issues. To that end, we are very active in our Consumer Awareness Program...

investing millions of dollars to tell our story to the public. We have professional representation in Washington and volunteer leaders working to stay alert in both the legislative and regulatory arenas, fertile ground for change in the past few years and in to the future. We have liaisons to every dental specialty organization as well as the AGD, and regularly meet with ADA officers. We are doubling our efforts in support of the youngest members of our profession who are faced with staggering debt upon graduation...and few job opportunities due to the economy. We have increased our direct support of member practices through our distant learning programs and webinars. Our 2011 AAO Winter Conference, “The Orthodontist as CEO” in San Diego, February 25-27, will be focused on practice management.

If you have *any* questions about programs and/or AAO member services, please contact your AAO trustee, AAO staff, or call me directly. You can be proud that our organization is seen as one of “the best” professional organizations...which is of course, what we want!

Being president of the AAO allows me the privilege of making a few personal observations as well. As a member of the College for many years and most recently as the liaison between the AAO Board of Trustees and the CDABO council, I have been privileged to see the contributions provided by CDABO members in helping to move our members toward American Board of Orthodontics (ABO) certification. The past few years have seen great change in the certification process, as the ABO has moved toward the medical model of certification and re-certification. The ABO continues to receive just praise for their efforts to make board certification a viable option for orthodontists at the beginning of their

Continued on page 6

ABO REPORT

By Jeryl D. English, 2010 – 2011 President

THE AMERICAN BOARD of Orthodontics (ABO) continues to enjoy a productive and collegial relationship with the College, forged by a mutual understanding of the value of certification. At a recent ABO meeting, a number of objectives were defined for future implementation.

One of these objectives is to partner with the College to collectively convey the importance of the Gateway. There is no question that the next two years are critical for the ABO and CDABO to certify as many Gateway diplomates as possible. We have approximately 2500 individuals who must complete the clinical examination within the next two years. These individuals would be great potential CDABO members as they are more financially secure than recent graduates.

The College's efforts in assisting and motivating the young orthodontist toward board certification strengthen our specialty. We must convey that early certification via the Initial Certification Exam (ICE) as well as membership in the College elevates the standard of orthodontic care. College membership encourages not only recertification but also avails a career of continuing education and fraternity. I envision full synergy between incoming College President, **Dr. Dorothy (Dot) Whalen** and the ABO Executive Committee in striving toward communication of these benefits.

We are in the process of developing the ICE Banking Process. In 2008, the ABO hosted an educator's conference in which the Board invited chairpersons and program directors from all U.S. and Canadian institutions. The Board

solicited recommendations from the faculty for methods of improving the ICE process. As a result of this discussion with the educators, the Board developed the "Banking Process" and accepted its implementation at its February 2010 meeting.



- Of the six cases required, a **minimum of three cases** must be presented via personal appearance at the clinical examination.
- Of the cases that are presented from residency, cases which are complete will be "**banked**" or documented at the ABO central office. The examinee

must collect the balance of required cases from post-residency practice for grading within ten years. Two more attempts within the ten-year period are allowed.

- If at least three cases are **complete** and include at least one case with a DI of 20 or above, and the BCOE is **complete**, the examinee may **mail** the remaining cases to the ABO for grading at a future clinical examination.
- The examinee must return to a future clinical examination to complete the ICE requirements **IF**:
 - Less than three cases are **complete**
 - Three cases are **complete**, but do not include one case with a DI of 20 or above
 - The BCOE is **incomplete**
- Re-examination for the ICE pathway can be accompanied on two separate occasions within ten years, using the same criteria as applied to the case(s) that were **incomplete**. Cases submitted for re-examination must be treated solely by the examinee in private practice.

The College's preparatory courses for our examination processes continue

to provide not only valuable support to board examinees, but also serve as a critique of our testing processes. The genesis of several of the modifications within our examinations has been generated from questions posed by The College's instructors and participants. Many of the examiners at the ABO Clinical Examination are members of the College. The volunteer faculty of the College continues to be the Board's greatest advocate in preparing examinees for the written and clinical examination. The preparatory course participants praise the College's effort unconditionally. We respect and treasure the College as our genuine "educational arm." As continued testimony of the ABO's appreciation of the College's effort in providing preparatory courses, we intend to honor our financial pledge to the Foundation to perpetuate the education effort of the College.

Finally, the ABO realized that we needed to conduct the clinical examination at multiple times throughout the year. We have negotiated a 15-year lease with the AAO to construct an examination facility on the third floor of the AAO building in St. Louis. This will allow the ABO to be more flexible with multiple examinations as well as maintaining the costs of the clinical examination. The ABO is excited about the renovation and will have a smaller field-test exam in December 2010.

There is no question that synergy between our organizations will not only address our specialty's problems but will also propel us with success into the future. I look forward to serving you and the profession in this collaborative effort and remain available should you have additional suggestions regarding our continued efforts.



The College of Diplomates of the American Board of Orthodontics

The College of Diplomates of the American Board of Orthodontics was founded in 1979 with the following purposes:

- **to encourage** professional development among orthodontists
- **to provide** a forum for board certified orthodontists to interact scientifically and socially
- **to encourage** orthodontists to become board-certified, and
- **to educate** the public and the dental profession on the benefits of board certification.

To address these goals, the College:

- provides family-oriented, continuing education meetings to enhance the quality of orthodontic care available to the public. **The College holds an Annual Session** where members and nonmembers may attend educational sessions. Registration material will be mailed to members

and posted on the Web site www.cdabo.org in March of each year. Check the Web site for specific locations and sessions offered.

- publishes **A Step Beyond brochure** to explain the meaning of being a diplomate to patients and parents. Board certified orthodontists may order these brochures through The College by calling 636-922-5551.
- hosts a **luncheon at the AAO Annual Session** to recognize current and new diplomates, disseminate information about board certification to non-certified orthodontists, and provide a forum for ABO recognition awards.
- hosts a **case display room at the AAO Annual Session** where residents present their best cases in an ABO format.
- publishes **The Diplomat newsletter** twice a year for College members.

Save the Date for Summer 2011 at the Beach! **July 15-19**

SPEAKERS

Dr. Tiziano Baccetti
Dr. Scott Conoly
Dr. James Hartsfield
Dr. Greg Huang
Dr. Peter Ngan
Dr. William Proffit
Dr. Robert Vanarsdall
Dr. Dirk Weichman

THINGS TO DO

Catamaran Cruise
Golf on property
Hang Gliding over the Ocean
Hiking at Torrey Pines State Reserve
Hot Air Balloons
LegoLand®
Sea Kayaking
Sea World
Shopping
Snorkeling
Swimming
The Birch Aquarium at Scripps
Winery Tours



La Jolla, California (San Diego)
Between La Jolla and Del Mar Beaches

AAO REPORT

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specialty career. Their recognition that a significant number of more senior AAO members still desire certification has led to new pathways for certification for even those who have “dropped off the wagon” and not completed their ABO certification requirements.

While the purpose of CDABO remains, “to encourage, support and facilitate the process of board certification for orthodontists,” the changes by the ABO have of necessity completely altered the manner in which CDABO can best be effective. Some have suggested that CDABO is no longer needed as the emphasis on preparation for board certification is focused on the orthodontic residency programs. Furthermore, some say that only those truly self-motivated senior doctors will take advantage of the gateways that have been opened to them to complete the ABO examination. It is my personal opinion that instead of CDABO becoming less relevant, it has an opportunity to be even more ...albeit in a different format. We can identify those senior doctors who want to be ABO certified but are not as they have signed up for the gateway program...but have not completed the requisite requirements. We know who our residents are, and indeed, many CDABO members are already faculty members or strong supporters of their alumni associations. These ABO candidate groups are both ripe for a strong program of identification, assignment and mentorship that can be facilitated in a variety of ways by CDABO. Working within the family of AAO related entities provide the best opportunity to mutually support our members.

Finally, we look forward to seeing you at **Chicago 2011: Changes, Challenges, Choices**, May 13th-17th for the AAO Annual Session. There will be lots to do and the enjoyment of sharing it with your fellow CDABO colleagues and their families.

Proposed Bylaw Changes

By Lars Keso, Chair

THE FOLLOWING BYLAWS revisions are being proposed by the bylaws committee (Lars Keso, Samir Bishara, Walter Buchsieb, Robert Moss, Perry Opin).

Resolved: That Article IV, Section 1, of the bylaws, Officers and Executive Committee, be amended by substitution of the following:

Section 1. The elected officers of the College shall be a president, president-elect, secretary and treasurer. The appointed officers shall be a historian, editor and parliamentarian, ex-officio members without a vote, appointed by the president subject to the approval of the Council. The president shall assign duties of the appointed officers.

Resolved: That Article VII, Committees, Section 2. of the bylaws, be amended by substitution of the following:

Section 2. Audit Committee

An audit committee of three members shall be appointed by the president promptly after each annual meeting. Its duty shall be to audit the treasurer's account at the close of the fiscal year and report at the next annual meeting.

Resolved: That Article VII of the bylaws be amended by the addition of the following:

Section 3. Finance and Budget Committee

A finance and budget committee composed of the Treasurer and three other members shall be appointed by the president promptly after each annual meeting. It shall be the duty of this committee to review investments and prepare a budget for the fiscal year and to submit its recommendations at the next annual meeting.

Resolved: That Article VII, Section

3, Other Committees, of the bylaws be amended by substitution by the following and renumbered Section 4.

Section 4. Special Committees

Additional committees may be appointed and duties prescribed by the president with the approval of the Council and shall serve for a term corresponding to that of the officers or until their successors have been chosen.

Visit the College's website—www.cdabo.org—to view a list of new members since the last newsletter.

DIPLOMATES

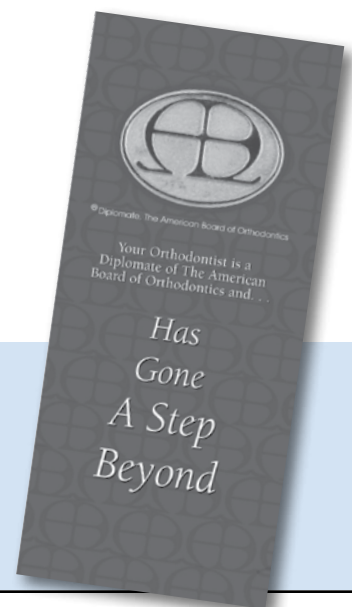
Add this “**Step Beyond**” Brochure to Your Communication Plan and ***Step-Up Results!***

Do your prospective and current patients know you have gone a “Step Beyond” to achieve Board-Certification?

Did you know The College of Diplomates sells over 100,000 copies of this four-color “Step Beyond” brochure annually to Diplomates of the American Board of Orthodontics for their use in informing the public about the benefits of selecting a Board-Certified Orthodontist?

For an order form and more information on how College of Diplomates' members receive a discount in ordering Step Beyond brochures at \$36 per 100 (plus shipping), go to www.cdabo.org.

Or, call The College of Diplomates' office at **636-922-5551** to order your brochures by phone with a credit card.





College of Diplomates of the ABO
3260 Upper Bottom Rd. • St. Charles, MO 63303
Phone: 636-922-5551 Fax: 636-244-1650
E-Mail: cdabo@charter.net



**Save the Date for Summer 2011
at the Beach! July 15–19**
La Jolla, California (San Diego)

2009–2010 COLLEGE OF DIPLOMATES COUNCIL



PRESIDENT

Dr. Philip S. Markin - MASO
2762 Gingerview Ln
Annapolis, MD 21401
410-707-8900, (f) 410-571-5300
E-Mail: smilmkr@verizon.net



PRESIDENT-ELECT

Dr. Dorothy Whalen - NESO
3 School Street, Ste. 202
Glen Cove, NY 11542
516-676-3601, (f) 516-759-9518
E-Mail: remsens@aol.com



SECRETARY

Dr. John Carter - SWSO
8005 W. 110th Street, Ste. 214
Overland Park, KS 66210
913-451-1443 (f) 913-499-1814
E-Mail: jcretrac@aol.com
(Interim SWSO Council Representative)



TREASURER

Dr. Rodney Hyduk - GLAO
90 W. Square Lake Rd.
Troy, MI 48098
248-879-6200 (f) 248-879-7859
E-Mail: obh52@aol.com



IMMEDIATE PAST-PRESIDENT

Dr. Tucker Haltom - RMSO
10433 Lagrima De Oro NE
Albuquerque, NM 87111
505-299-4458, (f) 505-299-4450
E-Mail: haltom@aol.com



COUNCILORS

Dr. Samir Bishara - MSO
Univ of Iowa, Ortho Dept. S-225, DSB
Iowa City, IA 52242-1001
319-335-7303 (f) 319-335-6847
E-mail: samir-bishara@uiowa.edu
(Interim MSO Council Representative and Historian)



Dr. Michael Guess - PCSO
2222 Francisco Dr. #450
El Dorado Hills, CA 95762
916-933-0123 (f) 916-933-0693
E-Mail: mbguess@aol.com



Dr. Robert Moss, Jr. - SAO
1600 Third Ave.
Albany, GA 31707
229-432-2103 (f) 229-432-2114
E-Mail: wireyguy@bellsouth.net



Dr. Kimsey Anderson - RMSO
7520 Montgomery Blvd., NE #D-9
Albuquerque, NM 87109
505-884-5610 (f) 505-884-4706
E-Mail: dranderson@abqortho.com



Dr. Kenneth Hrechka - MASO
6130 Oxon Hill Rd., Ste 304
Oxon Hill, MD 20745
301-839-2500 (f) 301-749-7236
E-mail: kkhrechka@msn.com